

LOOSE INSERT SPECIFICATION

YOU

IMPORTANT:

- All inserts are subject to approval prior to booking.
- All deliveries must be as per our delivery and presentation specification.
- Coded regionalised and zoned inserts must be notified at the time of booking.
- Failure to present correctly could cause rejection or attract additional cost for re-turning/packing.

SPECIFICATION (STITCHED):	MINIMUM	MAXIMUM
Number of loose inserts	1x 50,000	5x full run
Pagination	8	56
Format range	148mm deep x 105 mm wide*	270mm deep x 210mm wide

SPECIFICATION (UNSTITCHED):	MINIMUM	MAXIMUM
Number of loose inserts	1x 50,000	5x full run
Pagination	2	56
Format range	148mm deep x 105mm wide*	270mm deep x 210mm wide

ALL LOOSE INSERTS

- Portrait orientation only. Caliper of A6 inserts must be less than or equal to 1.5mm
- Minimum number of inserts per regional load is 50,000. A minimum run of 25,000 is possible by arrangement.
- All inserts must be of uniform thickness along closed edge for reliable pick-up.
- Filled envelopes and inserts with perforations are acceptable, subject to trial and approval, prior to booking.

PAPER WEIGHT	MINIMUM	MAXIMUM
2pp	90gsm	260gsm
4pp	60gsm	260gsm
6pp	60gsm	260gsm
8pp	48.8gsm	240gsm
10pp	48.8gsm	220gsm
12pp	48.8gsm	180gsm
14pp	48.8gsm	120gsm
16pp	48.8gsm	100gsm
18pp	48.8gsm	80gsm
20pp and above	48.8gsm	70gsm

SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING