

Live magazine

BOUND-IN INSERT SPECIFICATION

IMPORTANT:

- ALL INSERTS ARE SUBJECT TO APPROVAL PRIOR TO BOOKING.
- ALL DELIVERIES MUST BE AS PER AN AGREED DELIVERY AND PRESENTATION SPECIFICATION.
- CODED REGIONALISED AND ZONED INSERTS MUST BE NOTIFIED AT THE TIME OF BOOKING.
ZONING – MINIMUM OF 50,000 COPIES PER ZONE - BELOW THIS FIGURE MAY ATTRACT AN ADDITIONAL CHARGE.

SPECIFICATION:	MINIMUM	MAXIMUM
NUMBER OF BOUND-IN INSERTS	1 X 50,000	1 X FULL RUN
ANY QUANTITY BELOW 50,000 IS SUBJECT TO APPROVAL AND WILL ATTRACT A FIXED CHARGE OF £500		
BOUND-INS COULD BE FACILITATED BETWEEN SECTIONS MAXIMUM OF 2		
PAGINATION RANGE	4	32
DIMENSION RANGE (EXCLUDING TRIMS)	200MM DEEP X 200MM WIDE	310MM x 243MM

DISTANCE OF LIVE MATTER FROM TRIM POSITION 10MM CENTRE OF HOST MAGAZINE.

- UNBALANCED PRODUCTS ARE ACCEPTABLE, SUBJECT TO TRIAL AND APPROVAL, PRIOR TO BOOKING.
- GATEFOLD PRODUCTS WITH PAGES LESS THAN OR EQUAL TO 148MM SPINE TO FOREEDGE MUST BE SPOT GLUED.

PAGINATION	MINIMUM	MAXIMUM
4PP	90 GSM	250 GSM
6PP	90 GSM	250 GSM
8PP	60 GSM*	250 GSM
10PP	60 GSM*	150 GSM
12PP	60 GSM*	80 GSM
14PP	60 GSM*	80 GSM
16PP	48.8 GSM	80 GSM

* 52GSM IMPROVED NEWSPRINT IS ACCEPTABLE

- ANY INSERT WITH A UV VARNISH OR LAMINATE FINISH MUST BE APPROVED BY THE PRINTER BEFORE BOOKING.
- ALL IRREGULAR SHAPED INSERTS INCLUDING THOSE WITH FLAPS MUST BE APPROVED BY THE PRINTER.

POSITION:

- CENTRE LIVE MAGAZINE. INSERT WILL BE BOUND AT THE HEAD OF THE PAGE.
- A CLEAR INDICATION OF REQUIRED ORIENTATION MUST BE GIVEN WHEN INSERT IS SUBMITTED FOR APPROVAL.

