

BOUND-IN INSERT SPECIFICATION

YOU

IMPORTANT:

- All inserts are subject to approval prior to booking.
- All deliveries must be as per our delivery and presentation specification.
- Coded regionalised and zoned inserts must be notified at the time of booking.
- Failure to present correctly could cause rejection or attract additional cost for re-turning/packing.

SPECIFICATION:	MINIMUM	MAXIMUM
Number of bound-in inserts	1x 50,000	1x full run
Pagination	4	32
Dimensions (Excluding Trims)	210mm deep x 200mm wide	266mm deep x 232mm wide
Distance of live matter from trim	10mm	
Position	Centre of host magazine	

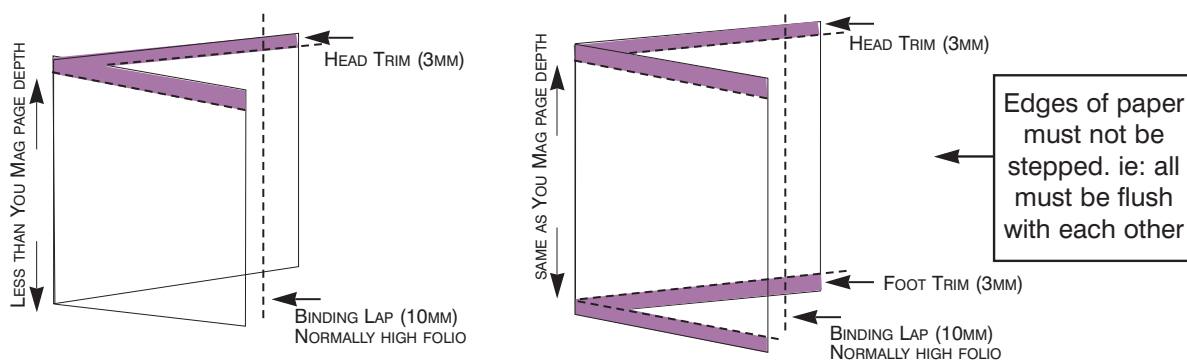
- Minimum number of inserts per regional load is 50,000. A Minimum run of 25,000 is possible by arrangement.
- Unbalanced products are acceptable, subject to trial and approval, prior to booking.
- Gatefold products with pages less than or equal to 148mm spine to foredge must be spot glued.
- Bound-in inserts must be self-covered (i.e. one common paper grade throughout).

PAPER WEIGHT	MINIMUM	MAXIMUM
4pp	90gsm	250gsm
6pp	90gsm	250gsm
8pp	60gsm*	250gsm
10pp	60gsm*	150gsm
12pp	60gsm*	80gsm
14pp	60gsm*	80gsm
16pp and above	48.8gsm	80gsm

* 52GSM Improved newsprint is acceptable

Position

- Centre of You magazine. Insert will be bound at the head of the page.
- A clear indication of required orientation must be given when insert is submitted for approval.



- Trim and lap specification must be confirmed for each issue prior to production of the insert.
- Bound in inserts that are the full depth (266mm) of You magazine must have a foot trim of 3mm
- Inserts that are less than full page depth must have printed bleed to edge of paper at head.

SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING