

Ratecard INSERTS

All insert options are available nationally, regionally or targeted to wholesaler level. The minimum quantity is 50K inserts of any type in any region. We can also provide an in-house targeting system that can identify wholesaler locations relating to store location, drive-time analysis or identifying customer 'hot spots'.

Loose

	YOU PER '000	LIVE PER '000
Single sheet	£31.00	£35.00
4 – 8 pages	£37.00	£42.00
10-16 pages	£47.00	£52.00
Larger sizes	On application	On application

Bound-in

Available nationally in You and Live magazines.

	YOU PER '000	LIVE PER '000
4 pages	£38.00	£38.00
8 pages	£44.00	£44.00
12 pages	£52.00	£52.00
Larger sizes	On application	On application

Further options

	YOU PER '000	LIVE PER '000
Gummed cards	£19.00	£20.00

Available nationally in You and Live magazines, with page advertisement

In polybag	from £85.00 per '000
Polybag print	from £50.00 per '000

Delivery: You magazine – 10 days prior to publication

Live magazine – 5 days prior to publication

Cancellation: 8 weeks prior to publication

For technical specifications, call 020 7938 7353

All rates exclusive of VAT
See separate terms & conditions