

# GLUED CARD INSERT SPECIFICATION

# YOU

**IMPORTANT:**

- All inserts are subject to approval prior to booking.
- All deliveries must be as per our delivery and presentation specification.
- Coded regionalised and zoned inserts must be notified at the time of booking.
- Failure to present correctly could cause rejection or attract additional cost for re-turning/packing.

SPECIFICATION:	MINIMUM	MAXIMUM
Number of glued cards	1x 50,000	1x full run
Pagination	2	4
Dimensions	85mm deep x 55mm wide*	200mm deep x 200mm wide

- \* The minimum dimension parallel to the spine must be 85 mm or greater
- Minimum number of inserts per regional load is 50,000. A Minimum run of 25,000 is possible by arrangement.
  - Pages must be of equal size and uniform thickness only.
  - Perforations are acceptable, subject to trial and approval, prior to booking.
  - When 4pp the folded edge must be parallel to the spine.

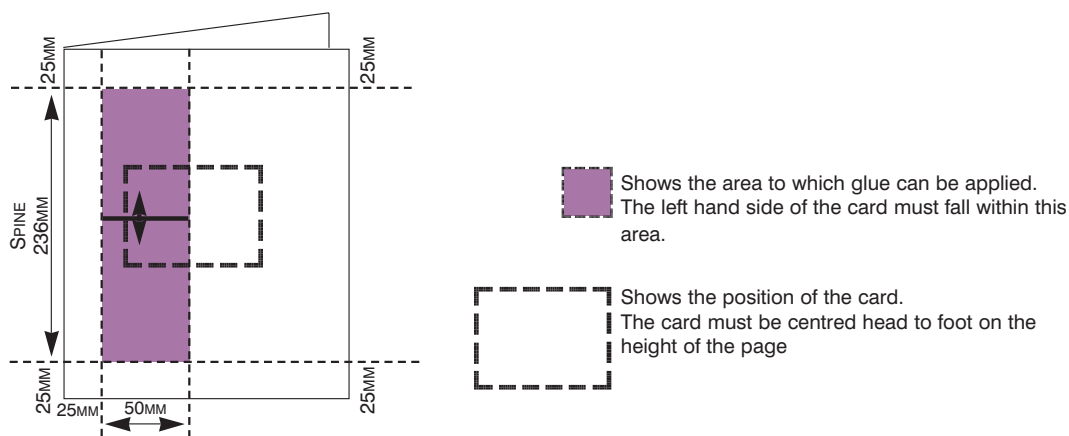
PAPER WEIGHT	MINIMUM	MAXIMUM
2pp	120gsm	250gsm
4pp	120gsm	250gsm

- Plastics items may be possible, subject to trial and approval, prior to booking.

**SITES AVAILABLE ARE DEPENDANT UPON PAGINATION, AS FOLLOWS;**

pagination	with or without a bound-in insert
72pp + 4pp	page 3 or *23
80pp + 4pp	page 3 or *23
88pp + 4pp	page 3 or *27
96pp + 4pp	page 3 or *27
104pp + 4pp	page 3 or *31
112pp + 4pp	pages 3 or 23

pagination	with or without a bound-in insert
120pp + 4pp	page 3 or *33
128pp+4pp	pages 3 or 23
136pp+4pp	pages 3 or 23
144pp+4pp	pages 3 or 39
152pp+4pp	pages 3 or 27
160pp+4pp	pages 3 or 43



**SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING**