

GLUED CARD INSERT SPECIFICATION



Important:

- All inserts are subject to approval prior to booking, minimum of three samples required.
- All deliveries must be as per our delivery and presentation specification.
- Coded regionalised and zoned inserts must be notified at the time of booking.
- Failure to present correctly could cause rejection or attract additional cost for re-turning/packing.

Specification:	Minimum	Maximum
Number of glued cards	1x 50,000	1x full run
Pagination range	2	4
Dimension range	85mm deep x 55mm wide*	200mm deep x 200mm wide

- * The minimum dimension parallel to the spine must be 85 mm or greater
- Minimum number of inserts per regional load is 50,000. A Minimum run of 25,000 is possible by arrangement.
- Pages must be of equal size and uniform thickness only.
- Perforations are acceptable, subject to trial and approval, prior to booking.
- When 4pp the folded edge must be parallel to the spine.

Paper weight	Minimum	Maximum
2pp	120gsm	250gsm
4pp	120gsm	250gsm

Plastic items may be possible, subject to trial and approval, prior to booking.

Sites Available

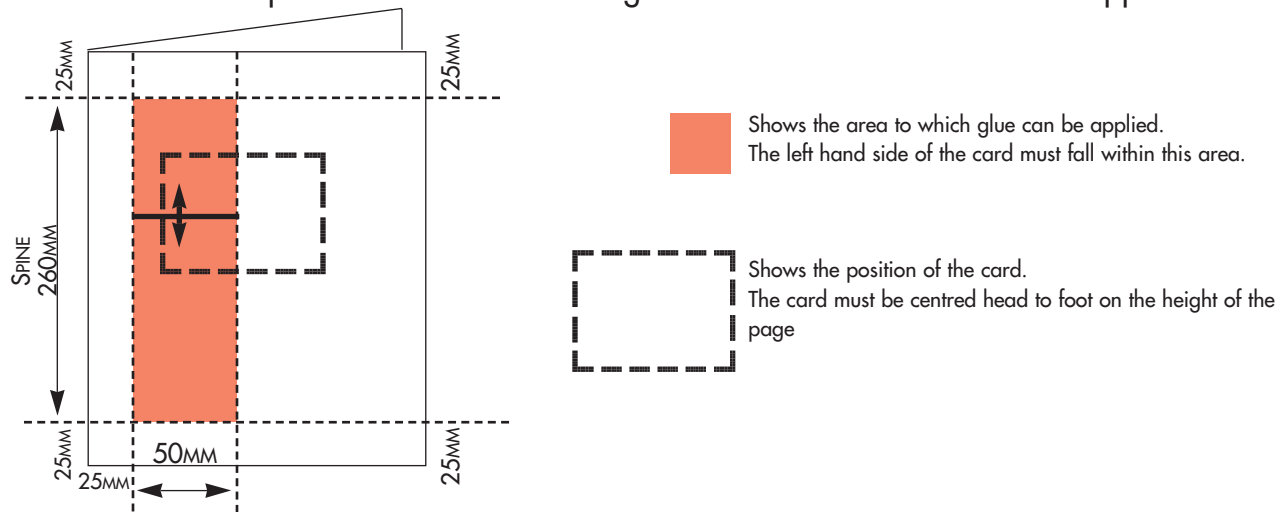
are dependant upon TEXT pagination, as follows;

pagination	with or without a bound insert
56pp	page 3 or 19
64pp	page 3 or 19
72pp	page 3 or 27
80pp	page 3 or 27
88pp	pages TBC
96pp	page 3 or 27

Site must be confirmed and agreed before flatplan approval

Position on Page

- A clear indication of required orientation must be given when insert is submitted for approval.



SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING